

## SAVE PUPILS' EYES. MEDICAL EXPERT URGES

By Dr. M. P. Ravenel of the University of Missouri.

With the opening of the school year it is most important to study children for defects of vision. These often escape detection for a longer or shorter time. Many children see imperfectly owing to the errors in the shape of the eyeball. Many others see well within a certain range, but that range is extremely limited, frequently being within the arm's length. A third type of defective vision is called astigmatism. In this trouble the eyeball instead of being spherical is cylindrical. The child may see well in certain planes but have blurred vision in others. For example, in looking at the face of a clock he may see the 12 and 6, but be unable to see the 3 and 9.

Children with defective vision are oftentimes considered dull, backward or stubborn and are punished. Repeated punishment leads to truancy and to the development of a rebellious disposition. It must be remembered that these children do not know that there is anything wrong with their vision. They have never seen clearly, do not know what perfect vision is, and frequently are not aware of their defects.

In addition to astigmatism, the two most common troubles are farsightedness and nearsightedness. In farsightedness the ball of the eye is shorter than it should be, and the rays of light are focused behind the retina. In the nearsighted eye, the ball is longer than should be, and the rays of light come to a focus in front of the retina. In early years of life, farsightedness shows a tendency to decrease whereas nearsightedness tends to increase. There is no power in the eye itself to correct its faulty vision. The normal eye possesses the power of accommodation, as it is called, which enables it to see objects near and far with equal ease. The nearsighted child, however, cannot do this, and as the trouble increases the eyeball becomes longer until finally stretching is so great that the delicate tissues inside of the ball are ruptured with permanent disastrous effect.

It is most important, therefore, to study the child's vision, and to correct these errors of refraction. Most of them can be corrected without a great deal of difficulty by the use of glasses. By all means avoid repeated punishment for children who are doing nothing wrong and who are not stupid, stubborn or backward, but are suffering from a physical defect unknown to them.

For Better Seed Corn.  
Mr. Samuel M. Jordan of the Missouri State Board of Agriculture, known especially for his success in growing "better seed corn," in a conversation dropped the following off hand remarks:

Too many Missourians plant seed corn of not only poor breeding but also low in vitality!

Others plant some well bred corn that is low in vitality. Some "send off" and buy shelled seed, and some get their seed from the common crib.

Knowing these things, one can readily see one of the reasons why our corn yield is not better than it is.

In many fields the scrub stalks will average six per cent "and up."

"Why the Scrub," you ask? The two chief reasons are easy. One is that a scrub is commonly bred by a scrub, and the other may lack vitality in the seed grain.

In this last case it may not be a scrub, but a runt, the same as a well bred pig may be a runt.

But in the corn, how does the

# THE JONES STORE CO

Kansas City's Profit-Sharing Store



**The Baby**  
1 Year  
6th & Main Sts.  
1905  
21 Years Ago



**4 Years**  
Main St., South of 12th.



**8 Years**  
Main St., South of 12th.



**12 Years**  
12th St.  
Main St.



**21 Years**  
12th, Main and Walnut Sts.  
1916  
Present Day Store

## 21st ANNIVERSARY SALE

### STARTS MONDAY, OCTOBER 16th

## Come to Kansas City by Motor or Rail at Our Expense

Jones' will pay your expenses to attend their 21st Anniversary Sale on the basis of a refund of 5 per cent in cash on your purchases up to the amount of your Railroad Fare to Kansas City and back home.

For twenty-one long years, filled with tedious labor, we have looked forward to this day when we would be able to hold our 21st Anniversary Sale—the day when this business would be "of age." Monday the expectation of twenty-one years will become a realization. And we are Thankful for the wonderful patronage that enabled us to grow from the Baby Store at 6th and Main Streets to the Young Giant of the Southwest on Main, 12th and Walnut Streets. Yes, we are Thankful and to show our appreciation we offer, for one week, commencing next Monday, October 16, the greatest array of big, bumper bargains the people of the Southwest have ever seen. We invite you to come. We invite you to buy, for this Sale is an exemplification of our motto—whatever is profitable to our customers, benefits us. Every one of our 72 departments joins in the Sale, although space here permits quoting only a few prices taken at random. Come!

## Men's Suits and O'coats Worth Up to \$20.00 For Only \$12.75

What a saving! An Anniversary Sale special! Men's Suits and Overcoats in medium and heavy weights for fall and winter. Garments in fashion's latest styles and fabrics as well as staple shapes and shades.

Expert Tailoring—finest of finishing—perfect fit. Serviceable Suits and Overcoats in every size for men and young men—stouts, slims and regulars. And think of the Anniversary Sale Saving! \$20.00 Suits and Overcoats in this sale at..... **\$12.75**

## \$25.50 Axminster Rugs \$17.96

Beautiful 9x12-foot floral and oriental Axminster Rugs, made of selected wool; some woven in one piece; greens, reds and tans; \$25.50 Rugs for..... **\$17.96**

\$3.50 Congoleum Rugs \$1.98—6x9-foot size; bordered like any rug; red, green and tan patterns; \$3.50 values **\$1.98**

12-foot wide Linoleum; attractive light and dark patterns; best grades; worth 75c special, 53c sq. yd. 77c  
6-foot wide Linoleum; light and dark designs that go clear through; \$1.30 value, this sale sq. yd. 77c  
Carpet Sweepers of proven satisfaction; mahogany finish; easy running; worth \$1.89 \$2.50; special, 98c  
Stair and Hall Carpet in big variety of patterns; 27-inch; reds, greens and tans; \$1.40 value, yd. 98c

## \$1.00 Union Suits 59c

Women's Union Suits—warm and practical for all winter wear. Made of white cotton in medium weight and slightly fleeced. Choice of high or duck neck, long or elbow sleeves; ankle length; sizes 34 to 44. Just 10 gross or 1440 suits in the lot for the Anniversary Sale; every one worth \$1.00; in the sale at, each..... **59c**

Boys' and Girls' 75c Union Suits, 55c—ribbed and fleeced; drop seat style; heavy weight; sizes 2 to 16 years; perfect fitting; 75c value; Anniversary Sale, choice..... **55c**  
Children's 50c Undies, 25c—fine ribbed, warm Merino wool; also sample line cotton fleeced Vests and Pants; sizes 2 to 16; worth 50c; Anniversary Sale, choice..... **25c**

Up to \$5 Corsets \$1  
A great Anniversary Special! Just read on, then come to the sale!  
Popular models of Corsets—the famous Mme. Lyra, made of white coutil with medium, low or high busts, broken sizes—18, 19 and 20; every one worth \$5.00; in this sale..... **\$1.00**  
Other \$5.00 Corsets, \$1.69—all wanted styles in La Lily and Strada models; sizes 21 to 26; made of coutil; worth \$5.00; this sale..... **\$1.69**

## 50c Women's Hosiery 39c

Fine Silk Hosiery, for fall and winter; popular foot style with double little heels, toes, soles and garter tops. Blacks and whites; more than 2,000 pairs; sizes 8½ to 10; 50c values; pair..... **39c**  
The School Stockings, 15c—Boys' and Girls' medium and heavy weights; all wearing parts reinforced; fast black; sizes 6 to 14; in each weight; 15c value, pair..... **15c**

## 59c Sweaters 29c

Warm Cotton Sweaters for little folk—sizes 22 to 26; made in the snug fitting coat style; white only; worth 50c; in the Anniversary Sale..... **29c**

## 29c Dresses 15c

Oliver Twist style Dresses with white waists and gingham skirt in plaid effect; very attractive and cute; ages 2 to 5 years; worth 29c—Anniversary Sale, each..... **15c**

## 85c Sheets 69c

Heavily made bleached Sheets; seamless; 81 x 90 inches; worth 85c; 69c extra special..... **69c**  
\$1.25 Sheets 95c—Seamless and bleached; 81 x 90 inches; have rose scallops; \$1.25 value; for..... **95c**

## 35c Sheeting 27½c

Heavy bleached Sheeting at less than mill price; 2 yards wide; 35c value, yard..... **27½c**  
Heavy 15c Muslin 10c—Unbleached; soft and durable; 40 inches wide; for bedding; 15c value, yard..... **10c**

## 12½c to 15c Dress Gingham, 10c yard.

Fine Gingham for school and house dress wear; staple stripes, checks and some plain colors; 27 inches wide; a splendid quality that should sell at 12½c and 15c a yard; this sale, yd..... **10c**

## \$5.00 Wool Blankets \$4.19

Warm Wool Blankets—pretty pink, blue, tan and gray plaids; size 66x80 inches; weigh 4½ pounds; always sold \$4.19 at \$5.00; special..... **\$4.19**  
\$2.50 Silkoline Comforts, 12½c—warm and light filled with white cotton covered with fine silkoline in blue and other wanted colors; floral borders; large size, 72x84 inches; usually \$3.50; this sale..... **\$2.75**

## Millinery

New Shapes—easy to trim! Every style is the latest! Sales—Turbans—Tams—Toques—Roll Brims—Cornered Styles. There seems to be no end to the variety. All are of fine silk or Lyons Velvet, in black and the favored shades for fall and winter. Special At **\$1.95**

## Anniversary

Ostrich Bands—full and fluffy! Long, broad, curly fluff! Black and white and all the latest wanted colors. Most any shape crowned with an Ostrich Band of harmonizing or contrasting color makes a stunning hat. A big lot worth \$1.45, now priced At **\$1.00**

## \$1.25 Night Gowns 89c

Empire and slip-over styles made of batiste in lavender, blue, green and pink; trimmed with hemstitching, picotting or lace; regular \$1.25 values, special..... **89c**

## Boy's Union Suits

75c values for 45c—extra heavy, with soft fleecing; open seat style; very elastic; perfect fitting; sizes 6 to 16 years; regular 45c; 15c values, for..... **45c**

## Table Linen

\$1.25 Table Cloth 89c—Fine, soft, medium weight; mercerized; hemstitched; new patterns; 64x72-inch; regular \$1.25, special..... **89c**  
\$2 German Linen Napkins \$1.69; silver bleached; 20-inch; new patterns; very durable; dozen, worth \$2.00, for..... **\$1.69**  
Bleached Linen Crash for Towels; fast red borders; 17 inches wide; 13c yard..... **12 1-2c**

## 39c Window Shades 31c

Light or dark green; 16 inches wide; 8 feet long; complete with stick, bracket, nails and ring; worth 39c; special..... **31c**  
50c Curtains, pair 68c—Loom lace Curtains; splendid assortment; 2½ yards long; some with lace edges; 50c value, pair..... **69c**  
Up to \$1.69 Nottingham Curtains \$1—White, Ivory and Arabian colors; overlocked edges; 2 yds. long, 45 to 60 inches wide; up to \$1.69 value, at..... **\$1**

## \$3.98 Portieres \$2.98

Save \$1.00! Heavy, durable Tapestry Portieres, in beautiful reds, greens and browns; for double doors; worth easily \$2.98 \$3.98; this sale..... **\$2.98**

## \$10.50 Oak Heaters \$8.95

The celebrated Climax Heaters with attractively nickel trimmed sheet steel bodies and heavy cast-iron fire bowls; the 15-inch size regularly \$10.50, in the Anniversary Sale at..... **\$8.95**  
\$35 Kitchen Ranges \$27.50—For burning coal or wood; the famous 24" Hickory make; 6-hole size, with 18-inch oven and high shelf and warming closet; deep fire box and duplex grate; regular \$35 value, during this sale..... **\$27.50**  
50c Mineral Bana Paint 50c gallon—a dependable mineral paint; wears like iron; red only; gal..... **59c**

## Women's 98c Cape Gloves, 49c

Warm and smart for fall and winter wear; tan only; PXM sewed; Paris point backs; all sizes; half price now..... **49c**  
Women's Real French Lamb Gloves; kid point embroidered backs; black, white and tan; all sizes; pair..... **\$1**

## \$5 Hand Bags, \$2.98

The finest ever! Made of real skin. Seal, bright, mail and long grain finishes; silk lined; fitted with swinging mirror and coin purse; big variety; \$5.00 values in this Anniversary Sale..... **\$2.98**

## 75c Hairline Stripe Suits, 49c

Black, navy and brown; 36 inches wide; usually 75c; Anniversary Sale, yard..... **49c**

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Kansas City's Profit-Sharing Store

Main, Walnut and Twelfth Streets

**Drugs**  
50c bottle Palm Olive Shampoo and 3 10c cakes  
Palm Olive Soap: 80c value for 44c  
\$1 Pinkham's Compound 69c  
\$1 Peruna 69c  
25c Mentholatum, 20c  
25c Sloan's Liniment, 20c  
\$1 Rubberized Cloth Fountain Syringe, rapid flow; 2-quart, guaranteed one year; 49c  
\$1.50 Hot Water Bottle, 69c  
1-lb. Epsom Salts, 5c

**Groceries**  
Rumford Baking Powder: 1-lb. can, 20c  
Crystal White Soap: 20 bars, etc.; limit 10 bars to a customer.  
20-Mule Brand: 1-lb., 11c—5-lb., 50c package, 45c  
Columbus Fine Wisconsin Sugar Corn: can, 13c; doz., \$1.25; case 2 doz., \$2.40  
13c Quaker Corn Puffs  
Our Special Blend Java and Mocha Coffee: roasted fresh daily; 1-lb., 25c; 3 lbs., 85c

runt happen? It may happen through weak vitality caused by a lack of proper plant food, but more likely on account of the freezing while both grains and cobs are yet full of moisture.

Is your corn "mellow?" I do not know what other term to use, but try some of the ears by pressing hard on the ends of the

grains and see if the grains sink lightly into the cob. If "mellow" the feeling is much the same as when you try an apple to find if it is mellow.

One cause may be the wet cob shrinking away from the grain—but this would be doubtful since this condition is not found much in the tight grained ears.

It may be more likely that it is caused by heavy frost while the cobs are yet very wet, causing the grains to "heave" out like a post in wet soil, or as clover heaves out. When there was much moisture late in the fall, also early frost, it might readily be inferred that the last theory is the right one.

If three grains are given an equal chance, and two have good vitality and one low vitality, the three may grow—but the two good ones start first, and have an advantage over the other one, and one scrub or runt will be the result.

Plant runts and scrubs—and runts and scrubs will be the re-

sult. Get rid of the scrub by breeding and selection! Get rid of the runt by selection and care.

M. Ladeson of Coffeyville, Kansas, arrived Tuesday morning for a few days on business. Rev. and Mrs. T. M. Cobb went to Aullville Tuesday for a visit.